



In collaboration with



the Jane Goodall Institute

RULES AND GUIDELINES

Topic 2016: Letter to the Youth of Planet Earth

For the 2016 edition of Movieletters' competition, film directors from around the world are invited to make short films translating into cinematic language the words contained in the letter written by Dr. Jane Goodall, DBE, founder of the Jane Goodall Institute and UN Peace Messenger.

The text of the letter, downloadable in different languages, must appear either wholly or partially (simple quotes are also allowed) within the short film, in the way that the author deems most appropriate: voice-over, lettering motion, opening and closing credits, etc.

A dedicated jury will decide on the short film finalists and the winner.

Sponsoring organization

The Letters' Festival

Main Partner

Jane Goodall Institute

Special Partner

London Short Film Festival

Social Purpose

Main partner of the Movieletters 2016 project is the Jane Goodall Institute, an international non-profit organization founded in San Francisco (USA) by Dr. Jane Goodall, whose studies on the behaviour of chimpanzees have changed the way of understanding our relationship with other animals. Since 1977, the Institute has built a worldwide network of people who, united by a common spirit and technology, commit themselves to improve the quality of life on the planet.

The invitation – conveyed through the competition and addressed by the founder of the Institute to all young people representing the future of the planet – is in particular to participate in the international program for the environmental and humanitarian commitment Roots & Shoots :

"I encourage you to get involved with our Jane Goodall Roots & Shoots movement which has members of all ages, kindergarten through university (with more and more adults joining in) in 140 countries. You just need to get together with a group of your friends and, between you, chose three projects to make the world a better place. One project to help humans, one to help other animals, one to help the environment. Or you can work on one big project that incorporates all three."

Dr. Jane Goodall

Find out more: <https://www.rootsandshoots.org/>



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Criteria for admission

The Movieletters competition is addressed to all film directors, professionals or amateurs, of any nationality, provided that they are adults.

Each participant shall ensure that the work submitted is original, that it has been actually carried out by the same participant and that the idea is of no one else (either through partial or total copying).

The organization shall assume no responsibility for any claims from third parties, for which the author participating in the competition shall be entirely and personally responsible.

No artistic works are allowed whose contents are explicitly violent and pornographic, or incite violence, instigate racial hatred and/or social, political, religious and sexual discrimination.

The works submitted may not contain any advertisements.

Video features

Works can be created with complete freedom as far as style is concerned and with any means made available by video shooting technology, provided that the image quality is such as to exploit same.

The film must not last more than 8 minutes (opening and closing credits excluded). The Artistic Direction of the Festival reserves the right to project works in a foreign language with subtitles in Italian processed by the Festival itself, in the case where these are not provided directly by the Director.

Terms and conditions for participation

The works must be registered and sent to info@festivaldellelettere.it using the free file transfer service available to the link movieletters.wetransfer.com within the deadline of 24 hours of September 4, 2016.

Important: specify the title of the film and the author's name in the message accompanying the files.

Proof of despatch is represented by the email from WeTransfer with subject matter: "Thank you for having utilized WeTransfer. File sent to". Therefore, please keep it.

The artists will also be required to complete the special registration form on the site www.movieletters.com, where it will be asked to insert the link provided by WeTransfer at the time of sending the short film.

The finalist videos will be announced by September 20, 2016.

The selected artists will be asked to send the high definition version of their work together with backstage photos, photos of the author and bio-filmography. Despatch method will be communicated by the organization directly to the finalists.

Finalist Works' Premiere

The first film of the best works selected by the jury will be shown during the twelfth edition of the Letters' Festival. During this event, the short film winners will be announced and awarded. The best films may also be projected during the London Short Film Festival 2017.



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Jury

- Dr. Jane Goodall – DBE, founder of the Jane Goodall Institute and UN Peace Messenger
- Daniela De Donno – Chairman of the Jane Goodall Institute Italia
- Marco Corbani – Creative Director of the Letters' Festival
- Philip Ilson – Creative Director of the London Short Film Festival

Awards

- Best Movieletter
- Best Cinematography
- Best Under 21 Short Film

The organization of the Festival reserves the right to assign further awards or honourable mentions including:

- Writing the distance Special Award - Best Inclusion Short Film
- Sponsor Special Awards - To be defined

Deadlines and program

Registration opens: May 4, 2016

Registration deadline: September 4, 2016

Finalists' announcement: September 20, 2016

Letters' Festival: October 11-21, 2016

Projection of finalist films and announcement of winners: October 14, 2016

Liability

The Letters' Festival declines any liability for possible plagiarism and copyright infringement. Each participant for the award declares to be author and owner of all rights of the work submitted.

Consent

Each candidate expressly authorizes the Letters' Festival and the Jane Goodall Institute, in addition to their respective legal representatives, to process the personal data transmitted, pursuant to Law 675/96 (concerning the handling of personal data) and subsequent amendments Legislative Decree 196/2003 (Personal Data Protection Code), also for inclusion in the databases managed by the above-mentioned subjects. Each participant in the competition grants free of charge to the Letters' Festival, the Jane Goodall Institute and the respective legal representatives the rights to reproduce the works in order to organize events, make a possible publication of the award and any other form of communication on the website, together with the preparation of materials, promotion and activities of the organization and its partners.



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Publication restrictions

The authors of short films are invited not to render visible online, in full version, those works which have been entered into the competition Movieletters 2016, until the end of the 14th edition of the London Short Film Festival (January 6-15, 2017).

Closing clause

The organizers of the competition shall have the right to the final decision on all matters not specifically mentioned in this competition notice. The organization reserves the right to make any changes to the competition notice, if required. The adhesion and participation in the award implies the unconditional acceptance of the articles of this competition notice.